



**DAVE &  
BUSTER'S**

**Investor Update**  
September 2025

# Disclaimer

The information contained in this presentation (the "Information") does not purport to contain all of the information that may be required or desired by a recipient to evaluate Dave & Buster's Entertainment, Inc. and its affiliates (collectively, the "Company"). In all cases, interested parties should conduct their own independent investigation and analysis of the Company and its business, assets, financial condition and prospects. Neither the Company nor any of its affiliates, employees, representatives or advisors assumes any responsibility for, or makes any representation or warranty (express or implied) as to, the reasonableness, completeness, accuracy or reliability of the financial projections, estimates and other information contained herein, which speak only as of the date identified on the cover page of this presentation. The Company and its affiliates, employees, representatives and advisors expressly disclaim any and all liability based, in whole or in part, on such information, errors therein or omissions therefrom. Neither the Company nor any of its affiliates, employees, representatives or advisors intends to update or otherwise revise the financial projections, estimates and other information contained herein to reflect circumstances existing after the date identified on the cover page of this presentation to reflect the occurrence of future events even if any or all of the assumptions, judgments and estimates on which the information contained herein is based are shown to be in error.

## Forward Looking Statements

Certain statements and information in this presentation may constitute forward-looking statements with respect to the Company and its affiliates as of the date identified on the cover page of this presentation within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts. They often include words such as "believe," "estimate," "anticipate," "guidance," "plan," "intend," "seek" "potential," "expect," "forecast," "target" or other words or expressions of similar meaning, or future or conditional verbs, such as "may," "will," "should," "could," "aims," "intends," and "projects," and similar expressions, whether in the negative or the affirmative. You should not place undue reliance on forward-looking statements, which speak only as of the date of this presentation. These forward-looking statements reflect the Company's current expectations, assumptions and/or beliefs concerning future events. As a result, these forward-looking statements rely on a number of assumptions, forecasts and estimates, and therefore, these forward-looking statements are subject to a number of risks and uncertainties that may cause the Company's actual performance to differ materially from that projected in such statements. Such forward-looking statements may include, but are not limited to, statements concerning our market commentary and performance expectations. Among the factors that could cause actual results to differ materially include, but are not limited to, the company's future financial condition, results of operations, strategy and plans; industry cyclicality and seasonality and adverse weather conditions; challenging economic conditions; an increase in, or long-term continuation of, the macroeconomic inflationary environment; our ability to successfully achieve price increases to offset cost increases; our ability to successfully implement operational efficiency initiatives; our ability to successfully integrate our acquired businesses; retention and replacement of key personnel; volatility in the U.S. and international economies and in the credit markets; the impairment of goodwill and/or intangible assets; our ability to successfully develop new products or improve existing products; enforcement and obsolescence of our intellectual property rights; costs related to compliance with, violations of or liabilities under environmental, health and safety laws; competitive activity and pricing pressure in our industry; our ability to carry out restructuring plans and to fully realize the expected cost savings; global climate change, including legal, regulatory or market responses thereto; breaches of our information system security measures; damage to our computer infrastructure and software systems; maintenance or replacements to our enterprise resource planning technologies; potential personal injury, property damage or product liability claims or other types of litigation; compliance with certain laws related to our international business operations; increases in labor costs, potential labor disputes, union organizing activity and work stoppages at our facilities or the facilities of our suppliers; significant changes in factors and assumptions used to measure certain of our defined benefit plan obligations and the effect of actual investment returns on pension assets; our ability to compete effectively against competitors; additional costs from new regulations, including changes in building codes; volatility of the Company's stock price or the identity of our directors or executives; our substantial indebtedness and our ability to incur substantially more indebtedness; limitations that our debt agreements place on our ability to engage in certain business and financial transactions; our ability to obtain financing on acceptable terms or at all; and downgrades of our credit ratings and the effect of increased interest rates on our ability to service our debt. See also the "Risk Factors" in the Company's Annual Report for the year ended February 4, 2025, and other risks described in documents subsequently filed by the Company from time to time with the SEC, which identify other important factors, though not necessarily all such factors, that could cause future outcomes to differ materially from those set forth in these forward-looking statements. The Company expressly disclaims any obligation to release publicly any updates or revisions to these forward-looking statements, whether as a result of new information, future events or otherwise.

## Non-GAAP Financial Measures

This presentation includes certain "non-GAAP financial measures" (as defined under the Securities Exchange Act of 1934 and in accordance with Regulation G) including, but not limited to, Adjusted EBITDA, Credit Adjusted EBITDA, Unlevered Free Cash Flow, and Levered Free Cash Flow. The Company's calculation of these non-GAAP financial measures may not be comparable to similarly titled measures reported by other companies and they should not be considered in isolation or as a substitute for measures of performance prepared in accordance with GAAP, such as net income or cash flows from operations. Although the Company uses these non-GAAP financial measures to assess the operating performance of its business, they have significant limitations as an analytical tool because they exclude certain material costs. Nevertheless, the Company believes that the use of such non-GAAP financial measures assists investors in understanding the ongoing operating performance of the Company by presenting the financial results between periods on a more comparable basis. This presentation includes reconciliations of these non-GAAP financial measures to the most directly comparable financial measures calculated and provided in accordance with U.S. GAAP in the Appendix to this presentation. When analyzing the Company's performance or liquidity as applicable, you should independently evaluate each adjustment in these reconciliations and the explanatory footnotes regarding those adjustments.



# Tarun's initial observations

Strong, iconic brand

✓ Excellent brand recognition with strong awareness

Customers love us

- ✓ Fun-filled customer experience
- ✓ Loyal customer base
- ✓ Strong customer satisfaction scores

Exceptional business model

- ✓ Best-in-class scale and unit economics
- ✓ Highly compelling new store economics

Recent and clear strategic and operational missteps

- ✗ Consumers unaware of depth of offerings
- ✗ Inconsistent operational execution

High confidence that we will improve performance in the near term

- ✓ Value proposition remains highly attractive
- ✓ Back to basics showing green shoots

PLAY is materially undervalued in the public markets

✓ Significant upside potential

“I am excited to drive same-store sales and unlock significant shareholder value in the near term”  
- Tarun Lal

# What was not working and what has worked

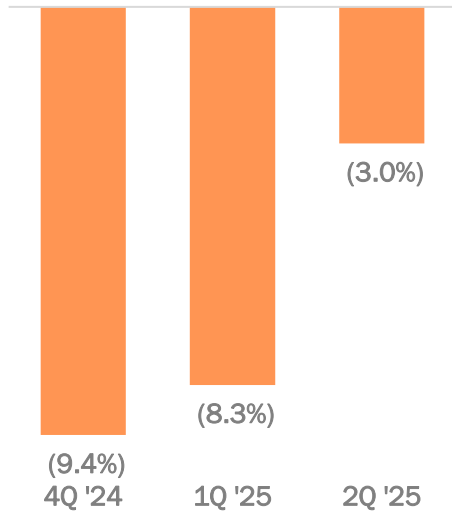
	What was not working	What has worked
Marketing	<ul style="list-style-type: none"> <li>✗ Dropped TV advertising (~80% to 0%)</li> <li>✗ Unfocused promotional strategy (way too many promotions)</li> </ul>	<ul style="list-style-type: none"> <li>✓ Reintroduced TV advertising</li> <li>✓ Fewer, more focused promotions</li> </ul>
F&B	<ul style="list-style-type: none"> <li>✗ Overemphasis on appetizers; underemphasis on entrees</li> <li>✗ Removed highest revenue (8 of 10 best selling) menu items<sup>(a)</sup></li> </ul>	<ul style="list-style-type: none"> <li>✓ Re-emphasized entrees</li> <li>✓ Improved food attach with better EPC positioning</li> <li>✓ Revamped and successfully tested new menu</li> </ul>
Operations	<ul style="list-style-type: none"> <li>✗ Too much change too quickly</li> <li>✗ Team member experience and training ignored</li> </ul>	<ul style="list-style-type: none"> <li>✓ Simplified initiatives</li> <li>✓ Rebuilt corporate-field communication</li> <li>✓ Reinstated training</li> </ul>
Games	<ul style="list-style-type: none"> <li>✗ Reduced new game introductions by 80%<sup>(b)</sup></li> </ul>	<ul style="list-style-type: none"> <li>✓ Introduced 10 new games in FY25</li> </ul>
Remodels	<ul style="list-style-type: none"> <li>✗ Overspend vs. plan</li> <li>✗ Suboptimal prototype, scale up without rigorous testing</li> <li>✗ Insufficient marketing support</li> </ul>	<ul style="list-style-type: none"> <li>✓ Controlled spending</li> <li>✓ Optimized prototype</li> <li>✓ Successful investment in driving remodel awareness</li> </ul>
Cash flow	<ul style="list-style-type: none"> <li>✗ Poor capex discipline</li> </ul>	<ul style="list-style-type: none"> <li>✓ Optimized new store financing</li> <li>✓ Cut low-ROI and other wasteful capex</li> </ul>

(a) Best selling items refers to data from 2016 menu

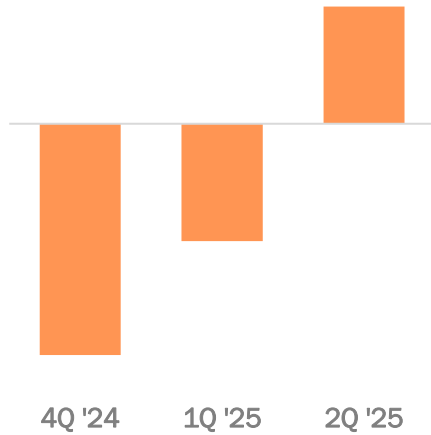
(b) Only 2 new games/year in FY23–FY24 vs. 10+/year (on average) in FY15–FY19

# Improving trends

## Same-store sales growth



## Food & beverage same-store sales growth



## Special events same-store sales growth<sup>(a)</sup>

~6%

Same-store special events growth YTD

## High ROI new store openings

~40%+

ROI on recent new stores  
22 new units opened since the beginning of FY24

## Remodel outperformance

700  
bps

Remodel outperformance vs. the system

'Back to basics' strategy driving material improvement in same-store sales

Positive F&B SSS driven by recent initiatives including EPC repositioning and revamped menu

Driven by investments in special events in-store managers

Highly attractive returns on new stores

Driven by increased awareness and repeat visitation to newer, fresher stores

(a) Special events is D&B brand only (excluding Main Event)



# 2023 plan → current areas of focus

- 2023 strategic plan had the right ideas
- We attempted to implement too much at the same time

Current areas of focus	
1 Marketing	<ul style="list-style-type: none"><li>▪ Drive incremental traffic by improving consideration and frequency</li><li>▪ Improve overall marketing message and optimize media mix</li><li>▪ Leverage large national sport-viewing platform</li></ul>
2 F&B	<ul style="list-style-type: none"><li>▪ Improve F&amp;B attachment</li><li>▪ Improve spend per customer</li></ul>
3 Operations	<ul style="list-style-type: none"><li>▪ Repair communication between corporate and the field</li><li>▪ Renew focus on providing high-quality guest experience</li></ul>
4 Games	<ul style="list-style-type: none"><li>▪ Introduce a marketable lineup of 10+ new games each year</li><li>▪ Include exclusive and culturally relevant IP</li></ul>
5 Remodels	<ul style="list-style-type: none"><li>▪ Modernize and refresh the look and feel of units</li><li>▪ Improve layout to increase traffic and overall productivity</li></ul>

# Near-term goals

**GROW  
SAME-STORE  
SALES**



**GENERATE AND  
GROW FREE  
CASH FLOW**

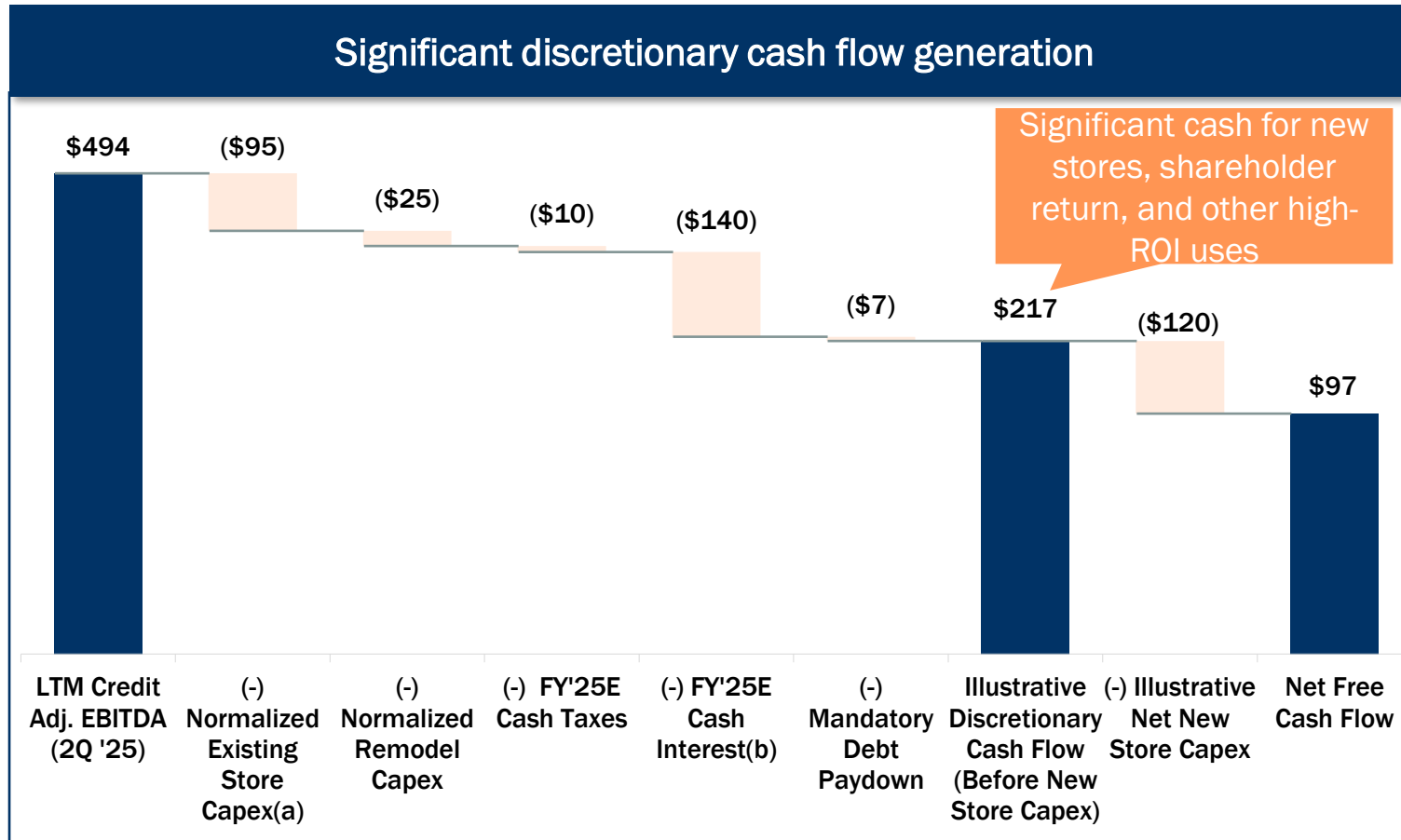
**NOW!**

- ① **Relaunch marketing engine**
  - Implement effective integrated marketing strategy
  - Simplify value messaging
  - Investment in local store special events sales managers
- ② **Reinvigorate food & beverage offering**
  - Launch 'back to basics' menu nationwide (in 3Q '25)
- ③ **Improve operations**
  - Renew focus on providing high-quality guest experience
  - Invest in field training & enhanced engagement with the field
- ④ **Refresh games offering**
  - Invest in games as a platform
  - Introduce a marketable lineup of 10+ new games each year
- ⑤ **Revamp remodels**
  - Launch high-ROI remodel program with appropriate marketing support

# Coming up (now to next three months)

- 1 Recently launched fall season pass and implementing Q4 winter season pass
- 2 New fall promotion focused on Watch / football
- 3 Debuting new 'back to basics' menu in October 2025
- 4 Rolling out human crane (extremely high ROI) in additional stores
- 5 Launching revised remodel program

# Strong cash flow and balance sheet position



### Healthy balance sheet with significant liquidity

**3.2x**  
Net Leverage

**\$443mm**  
Total Liquidity

**No near-term maturities**

We expect to generate ~\$100M of net free cash flow this year<sup>(c)</sup>

(a) Assumes ~\$400k per store for maintenance, games, and IT capex  
 (b) Includes SLB rent and finance lease rent  
 (c) Excludes working capital swings



# The business is highly undervalued today compared to peers...

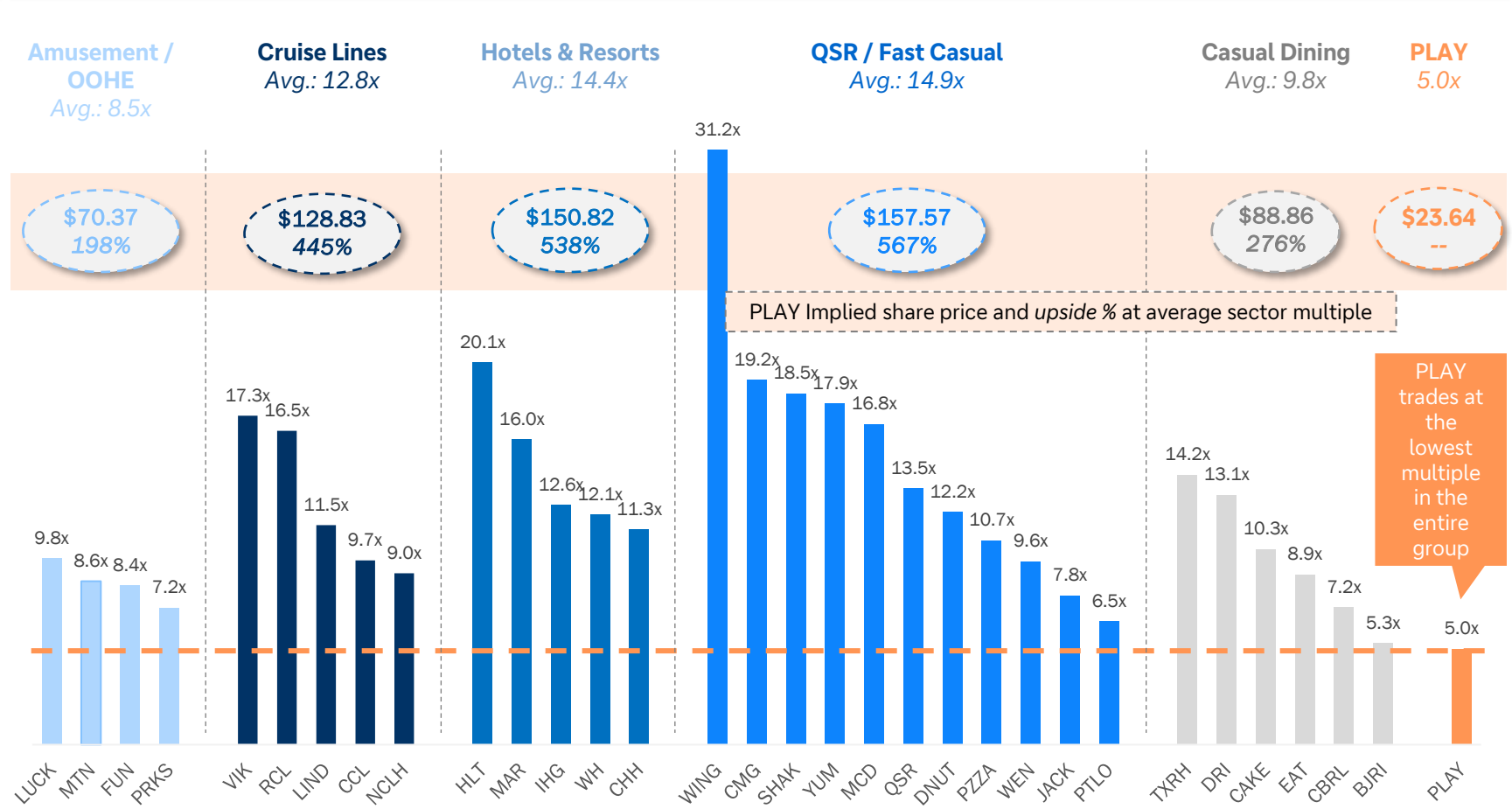
## Valuation Overview

Share Price (9/12/25)	\$23.64
(x) Diluted Shares Outstanding	36
Equity Value	\$839
(+) Debt (Q2 2025A)	\$1,604
(-) Cash (Q2 2025A)	(\$12)
Net Debt	\$1,592
<b>Total Enterprise Value</b>	<b>\$2,431</b>

	Mult.	
<b>Adj. EBITDA:</b>		
LTM 2Q '25	\$461	5.3x
WS Consensus NTM	\$482	5.0x
WS Consensus 2026E	\$503	4.8x
<b>Unlevered FCF:<sup>a</sup></b>		
LTM 2Q '25	\$200	12.1x
WS Consensus NTM	\$371	6.6x
WS Consensus 2026E	\$392	6.2x
<b>Levered FCF:<sup>a</sup></b>		
LTM 2Q '25	\$74	11.4x
WS Consensus NTM	\$228	3.7x
WS Consensus 2026E	\$255	3.3x

~3.5x discount vs. amusement / out-of-home peers<sup>(b)</sup>

## Trading Comparables<sup>(c)</sup>

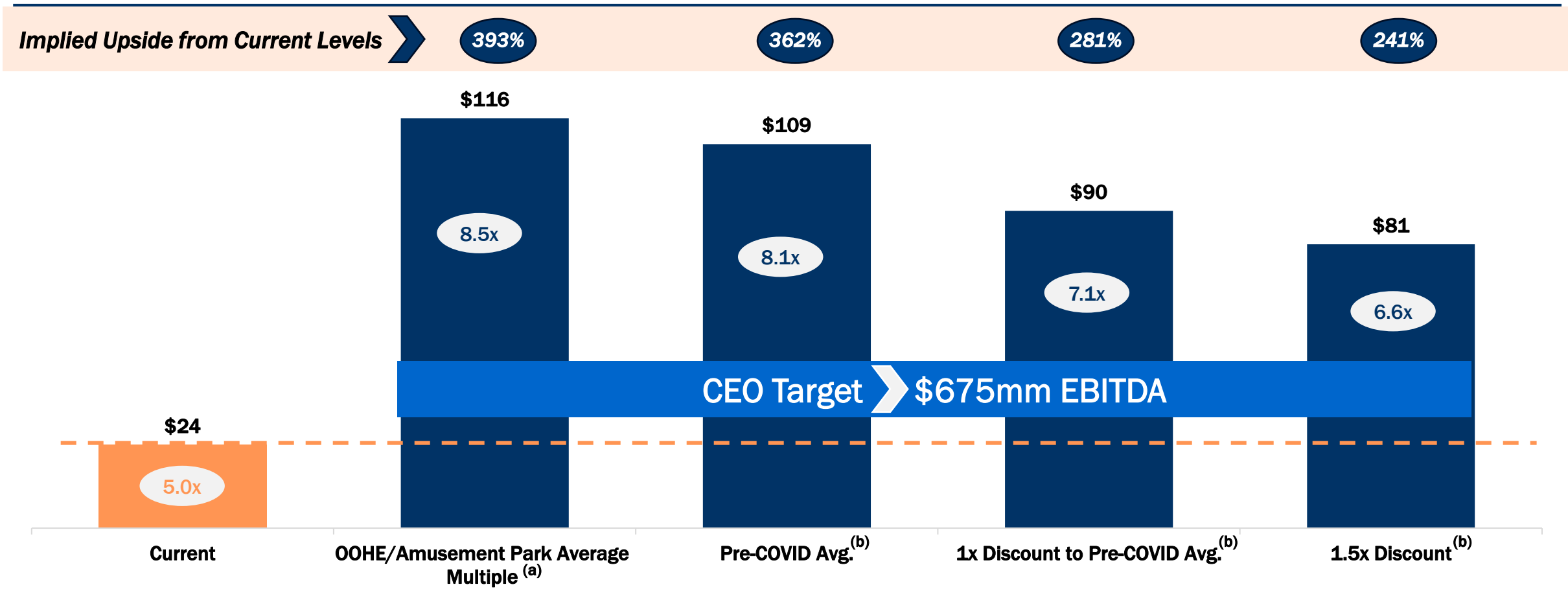


(a) Unlevered FCF is calculated as EBITDA (from CapiQ consensus estimates) less total games growth and maintenance capex, remodel capex, and cash taxes sourced from D&B management due to lack of consistent cash flow projections. Levered FCF additionally reflects interest expense. Both figures exclude changes in net working capital and new store capex  
 (b) Based on Amusement OOHE Average TEV / NTM EBITDA multiple  
 (c) TEV / NTM EBITDA multiple as of 9/12/25



# ...and has significant upside

## Implied share price at various levels



(a) Amusement and out-of-home entertainment comparables current TEV / NTM EBITDA multiple; see prior page for detail  
 (b) Pre-COVID 5-year average multiple as of February 20, 2020



# Appendix

Non-GAAP  
reconciliations



# Reconciliation of LTM Credit Adj. EBITDA

Trailing Four Quarters Ended August 5, 2025		Trailing Four Quarters Ended August 5, 2025	
Net income	\$9.7	Credit Adjusted EBITDA (a)	\$494.2
Add back:		Total debt (g)	\$1,589.8
Interest expense, net	\$143.8	Less: Cash and cash equivalents	(\$12.0)
Loss on debt refinancing	\$15.2	Add: Outstanding letters of credit	\$13.7
Provision for income taxes	(\$2.1)	Net debt (b)	\$1,591.5
Depreciation and amortization expense	\$246.3	Net Total Leverage Ratio (b / a)	3.2x
EBITDA	\$412.9		
Add back:			
Share-based compensation (a)	\$9.1		
Transaction and integration costs (b)	\$2.8		
System implementation costs (c)	\$6.9		
Other items, net (d)	\$29.5		
Pre-opening costs (e)	\$21.4		
Credit Facility specific items, net (f)	\$11.6		
<b>Credit Adjusted EBITDA, a non-GAAP measure</b>	<b>\$494.2</b>		

a) See discussion of share-based compensation at Adjusted EBITDA in Company filings

b) See discussion of transaction and integration costs at Adjusted EBITDA in Company filings

c) See discussion of system implementation costs at Adjusted EBITDA in Company filings

d) Primarily consists of discretionary retention incentives, severance costs, (gain) loss on property and equipment transactions and certain third-party consulting fees. The third-party consulting fees are not part of our ongoing operations and were incurred to execute i) two related, discrete, and project-based strategic initiatives aimed at transforming our marketing strategy, ii) one discrete, project-based initiative to transform our supply chain operational efficiency and iii) certain costs incurred in association with a change in leadership to execute a discrete, project-based strategic initiative aimed at analyzing and summarizing growth opportunities for the Company. The transformative nature, narrow scope, and limited duration of these incremental consulting fees are not reflective of the ordinary course expenses incurred to operate our business. Third-party consulting fees, discretionary retention incentives and severance costs are included in General and administrative expenses on the Consolidated Statement of Comprehensive Income. (Gain) loss on property and equipment transactions is included in Other gains and charges on the Consolidated Statement of Comprehensive Income

e) Represents costs incurred, primarily consisting of occupancy and payroll related expenses, associated with the opening of new stores. These costs are considered a "cost of new projects" as defined in our Credit Facility

f) Represents other adjustments allowed under our Credit Facility in the determination of Net Total Leverage Ratio including i) amortization of software costs, ii) executive search fees, iii) public company costs, iv) estimated impact of remodels to financial performance and v) the proforma impact of certain leases that were reclassified as finance leases during fiscal 2025

g) Amount represents the face amount of debt outstanding, net of unamortized debt issuance costs and debt discounts, and balances outstanding under finance leases



# Levered and unlevered free cash flow build

	LTM 2Q 2025
Adj. EBITDA	\$461.4
Total Games Growth & Maintenance	(\$102.9)
Remodels	(\$142.6)
Cash Taxes	(\$15.8)
<b>Unlevered Free Cash Flow</b>	<b>\$200.1</b>
Interest	(\$126.4)
<b>Levered Free Cash Flow</b>	<b>\$73.7</b>