

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

Current Report Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 24, 2020

**DAVE & BUSTER'S ENTERTAINMENT, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State of  
incorporation)

**001-35664**  
(Commission File  
Number)

**35-2382255**  
(IRS Employer  
Identification Number)

**2481 Manana Drive**  
**Dallas TX 75220**  
(Address of principal executive offices)

Registrant's telephone number, including area code: **(214) 357-9588**

Check the appropriate box if the Form 8-K filing is intended to simultaneously satisfy the reporting obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act
- Soliciting material pursuant to Rule 14a-12 of the Exchange Act
- Pre-commencement communications pursuant to Rule 14d-2(b) Exchange Act
- Pre-commencement communications pursuant to Rule 13e-4(c) Exchange Act

Securities registered pursuant to Section 12(b) of the Act:

<u>Title of each class</u>	<u>Trading Symbol(s)</u>	<u>Name of each exchange on which registered</u>
Common Stock \$0.01 par value	PLAY	NASDAQ Stock Market LLC

Indicate by check mark whether the Registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

**Item 5.02. Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers.**

On February 24, 2020, Dave & Buster's Entertainment, Inc. (the "Company") announced that Sean Gleason, Senior Vice President and Chief Marketing Officer, and a named executive officer, will depart the Company effective April 30, 2020.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits.

[99](#) [Press release dated February 24, 2020.](#)

104 Cover Page Interactive Data File - the cover page XBRL tags are embedded within the Inline XBRL document.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

DAVE & BUSTER'S ENTERTAINMENT, INC.

Date: February 24, 2020

By: /s/ Robert W. Edmund

Robert W. Edmund  
Senior Vice President, General Counsel  
and Secretary

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**Dave & Buster's Entertainment, Inc. Appoints Brandon Coleman as  
Senior Vice President and Chief Marketing Officer**

**DALLAS, February 24, 2020** (GLOBE NEWSWIRE) --- Dave & Buster's Entertainment, Inc. (NASDAQ:PLAY) ("Dave & Buster's" or "the Company"), an owner and operator of entertainment and dining venues, today announced that it has appointed Brandon Coleman III as Senior Vice President (SVP) and Chief Marketing Officer, effective February 26, 2020. Mr. Coleman will succeed Sean Gleason, who has served in the role since 2009 and will continue with the Company in an advisory capacity through April 30, 2020.

Mr. Coleman brings to Dave & Buster's more than a decade of marketing experience in the restaurant industry. Most recently, he served as President of Del Frisco's Grille where he led a successful brand turnaround and achieved positive same store sales growth. Prior to that, he was the Chief Marketing Officer of Del Frisco's Restaurant Group where he oversaw the marketing, culinary, beverage, and research and development teams for all three of the company's brands.

"Brandon is a seasoned marketing executive and we are excited to welcome him to the Dave & Buster's team," said Brian Jenkins, Chief Executive Officer. "He brings valuable expertise and a proven track-record of success implementing research-driven marketing strategies across a variety of concepts. Guest engagement, loyalty and brand recognition are central tenets of our strategy, and I am confident in Brandon's ability to drive innovation and advance our ongoing marketing initiatives. Brandon is a great cultural fit and we are confident we will benefit from his leadership and fresh perspective."

Mr. Coleman said, "Dave & Buster's is an iconic brand, and I have long admired its market-leading position and focus on creating an immersive experience for guests. I am excited to begin working with the team to drive deeper customer engagement, accelerate digital marketing initiatives and develop targeted campaigns utilizing the Company's expanding consumer insights capabilities."

Mr. Jenkins added, "On behalf of the Board of Directors, management team, and employees of Dave & Buster's, I want to thank Sean Gleason for his many contributions to the Company over the last 11 years. We especially appreciate his support in facilitating a seamless transition. We wish Sean all the best in his future endeavors."

**About Dave & Buster's Entertainment, Inc.**

Founded in 1982 and headquartered in Dallas, Texas, Dave & Buster's Entertainment, Inc., is the owner and operator of 136 venues in North America that combine entertainment and dining and offer customers the opportunity to "Eat Drink Play and Watch," all in one location. Dave & Buster's offers a full menu of entrées and appetizers, a complete selection of alcoholic and non-alcoholic beverages, and an extensive assortment of entertainment attractions centered around playing games and watching live sports and other televised events. Dave & Buster's currently has stores in 39 states, Puerto Rico, and Canada.

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